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Public Contracts in Legal Globalization



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PUBLIC CONTRACTS AND DIGITAL TRANSFORMATION: EU AND AMERICAN EVOLUTIONS

Friday, 28th March 2025 – h. 9.30

Room Varsavia, Department of Management "Valter Cantino", University of Torino, Corso Unione Sovietica 220, Torino (Italy)

The conference focuses on parallel evolution in Europe and the Americas. It will track key developments in both hemispheres: in Europe work has begun on revamping the EU procurement directives, while in the Americas critical changes are underway in both North and South America. The reforms have common themes, drawn together by an ongoing book project headed by the conference chairs: a focus on digital transformation and emerging technologies, and on improved outcomes in public contracting.

Introduction – h. 9.30

Gabriella M. Racca – *University of Torino, Italy*

Christopher R. Yukins – *George Washington University, USA*

Session I – h. 10.30

“DIGITAL TRANSFORMATION FOR INTEGRITY AND EFFICIENCY”

Paulo Magina – *Head of Infrastructure and Public Procurement Division, OECD* – “AI in Procurement for Integrity and Efficiency”

Patricia Valcárcel – *Universidad de Vigo, Spain* – “Buying AI”

Tunde Tatrai – *Corvinus University of Budapest, Hungary* – “The Power of Data Analysis in Public Procurement”

Sope Williams – *Stellenbosch University, South Africa* – “Fighting Corruption with AI and Digital Tools”

Genoveva Ferrero – *Ciudad de Buenos Aires, Argentina* – “AI and Platforms in the Argentinian Public Procurement”

Session II – h. 14.00

“AI AND EVOLUTION OF THE PROCUREMENT PROCESS: INTEROPERABLE PLATFORMS AND DATA ANALYSIS”

Laurence Folliot-Lalliot – *Université Paris Nanterre, France* – “Digital Transformation for SMEs Participation in Public Procurement”

Antonio Miño López – *Xunta of Galicia, Spain* – “Anticompetitive Behaviours and Digitalised Public Procurement System”

Jessica Tillipman – *George Washington University, USA* – “AI and the Qualification System in Public Procurement in the US”

Désirée Klingler – *University of St. Gallen, Switzerland* – “Amazon.gov: Opportunities and Risks of Disintermediation in Public Procurement through E-marketplaces”

Andrea Sundstrand – *Stockholm University, Sweden* – “Swedish Platforms for Public Procurement”

Conclusions

Jean-Bernard Auby – *Émérite de Droit Public, Université de SciencePo, France*

Interventions

Eliza Niewiadomska – *EBRD*, Anna Romeo – *University of Messina*, Simone Torricelli – *University of Firenze*, Manuela Consito, Silvia Ponzio, Mara Demichelis, Gloria Sdanganelli, Francesco Gorgerino – *University of Torino*

Scientific committee: Prof. Gabriella M. Racca. Prof. Christopher R. Yukins

Organizational committee: Prof. Silvia Ponzio, Dott. Mara Demichelis, Dott. Gloria Sdanganelli, Dott. Francesco Gorgerino